



October 2006

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Note: The monthly e-bulletin is getting a new look next month. Next month, the NPS National Heritage Areas office and the Alliance of National Heritage Areas will begin co-producing a monthly newsletter. The new format will contain the same kinds of information presented here in a more attractive and user-friendly format. As always, we welcome your feedback on and contributions to the newsletter—just send your ideas and news to the editor at Suzanne_copping@contractor.nps.gov. In general, news submitted by the 22nd of the month will be included in the following month's newsletter.

Legislative Update

On September 29, the Senate passed S. 203, the **National Heritage Areas Act of 2006**, which is now en route to the President for his signature. The bill:

- Establishes 10 new National Heritage Areas;
- Authorizes 3 National Heritage Area Studies;
- Reauthorizes the Blackstone River Valley National Heritage Corridor (for 5 years; enlarges Commission membership and authorizes a Special Resource Study);
- Reauthorizes the Illinois & Michigan National Heritage Corridor (for 15 years; authorizes management by the Canal Corridor Authority);
- Provides amendments to National Coal Heritage Area legislation (enlarges boundaries, recognizes new management entity).

The details:

Title II	Establishment of National Heritage Areas
Subtitle A	Northern Rio Grande National Heritage Area (S. 63)
Subtitle B	Atchafalaya National Heritage Area (S. 204)
Subtitle C	Arabia Mountain National Heritage Area (S. 200)
Subtitle D	Mormon Pioneer National Heritage Area (S. 163)
Subtitle E	Freedom's Frontier National Heritage Area [formerly "Bleeding Kansas" Heritage Area] (S. 175)
Subtitle F	Upper Housatonic Valley National Heritage Area (S. 429/H.R. 5311)
Subtitle G	Champlain Valley National Heritage Partnership (S. 322)
Subtitle H	Great Basin National Heritage Route (S. 249)
Subtitle I	Gullah/Geechee Heritage Corridor (H.R. 694)

Subtitle J Crossroads of the American Revolution National Heritage Area (S. 825)

Title III National Heritage Area Studies

Subtitle A Western Reserve Heritage Area Study (H.R. 412)

Subtitle B St. Croix National Heritage Area Study (H.R. 61)

Subtitle C Southern Campaign of the Revolution (S. 1121)

**Title IV Illinois and Michigan Canal National Heritage Corridor Act
Amendments**

Title V Mokelumne River Feasibility Study (H.R. 3812)

Title VI Delaware National Coastal Special Resources Study (S. 1627)

**Title VII John H. Chafee Blackstone River Valley National Heritage Corridor
Reauthorization (S. 1387)**

Title VIII CA Reclamation Groundwater Remediation Initiative (H.R. 186)

Title IX National Coal Heritage Area Amendments (S. 1721)

The Senate also passed H.R. 326, which amends the boundaries of the **Yuma Crossing National Heritage Area**.

The bill language for S. 203 and H.R. 326 is on the Library of Congress website at: <http://thomas.loc.gov/>

Other Heritage Area Legislative Action:

-On September 29, Representative Joel Hefley [CO-5] introduced National Heritage Area Program legislation (**H.R.6287**) to establish criteria for and to create a **National Heritage Areas System** in the United States. This bill is the Department of the Interior's Legislative Proposal, made public at the *Charting a Future for National Heritage Areas* report release event on July 25th, which reflects the recommendations of the National Park System Advisory Board.

-On September 29, Rep. Charles Dent [PA-15] introduced H.R.6263, to reauthorize the **Delaware and Lehigh National Heritage Corridor** Act of 1988, and for other purposes.

-On September 19, Rep. Phil English [R-PA] introduced H.R. 6103, to amend the Act establishing the **Rivers of Steel National Heritage Area** in order to include Butler County, Pennsylvania, within the boundaries of that heritage area.

-For a list of the other heritage area bills currently introduced, visit <http://www.cr.nps.gov/heritageareas/LEG/introbills109.pdf>

News from the Heritage Areas

-Even if you are not living in the **Lackawanna Heritage Valley**, you may find their annual **Educational Mini-Grant Program** interesting. This year LHVA will award ten grants of \$500 each to preschool, elementary, and secondary teachers in the Northeastern

Educational Intermediate Unit 19. LHVA ran this very successful program in spring 2006 with ten projects in seven school districts and two nonprofit schools. Over 630 students and 20 teachers from preschool to grade twelve were involved in the projects. Educators are encouraged to develop projects or activities that either promote the students' understanding



and appreciation of the Lackawanna Valley's rich heritage and how it contributed to the development of our nation, and/or develop an understanding of the students' role as caretakers of the environment. A proposal may be submitted by a single teacher or by a collaborative team for a projects occurring between November 15, 2006 and June 15, 2007.

The turnaround time is quick: the grant deadline is Friday, October 6, 2006, and notifications are sent out the third week of October. LHVA hosts an awards presentation for the ten finalists on November 8, 2006 at the Lackawanna County Electric City Trolley Station and Museum. This new timetable will allow many projects to begin before the holidays. For more information, visit LHVA's website at <http://www.LHVA.org> under "Funding."

-Following in the tradition of the "Centennial Of Practical Flight" celebration (5 Oct 2005) featuring a replica flight of a Wright Flyer III at Huffman Prairie Flying Field and including guests from France, England and Brazil, the **National Aviation Heritage Area** has once again gone international. On September 29 and 30, NAHA hosted the Wright "B" FlyerFest featuring replica flights of the Wright "B" Flyer built by local enthusiasts associated with the Wright "B" Flyer organization, the Utah State University (USU) Wright Flyer built by USU Engineering students, and our special guest, the Alberto Santos-Dumont "Demoiselle" designed by Brazilian aviator, Fernando de Arruda Botelho of the Arruda Botelho Institute (IAB).

One of the missions of the IAB is to preserve Brazil's cultural heritage which mirrors perfectly with the mission and vision of the National Aviation Heritage Area. The Demoiselle project began in 2004 to honor the memory of the great Brazilian aviator, Alberto Santos-Dumont. Conceived in 1907, the original Demoiselle was exhibited at the first Grand Prid d'Aviation (Paris, France) and greatly influenced today's aircraft concepts. The NAHA was proud to present this wonderful international event at the Wright Brothers Airport in Dayton, Ohio, and pleased to host our friends in aviation from Brazil. For more information, visit <http://www.birthplaceofaviation.com/>

-The National Register of Historic Places and Maritime Heritage Programs of the National Park Service are pleased to announce the launch of our latest travel itinerary, **Maritime History of Massachusetts**, which includes a number of sites within **Essex National Heritage Area**. This itinerary, currently featured on the National Register homepage, highlights 88 places listed in the National Register of Historic Places that tell the story of the interdependent relationship between Massachusetts and the sea. This project was developed in partnership with the Massachusetts Historical Commission and the National Conference of State Historic Preservation Officers. Maritime History of Massachusetts is the

42nd National Register travel itinerary successfully created through such partnerships. Visit <http://www.cr.nps.gov/nr>

-The Mississippi Heritage Trust presented the Department of Marine Resources/Comprehensive Resource Management Plan (CRMP) staff with a resolution “for their commitment, dedication, leadership and hard work in getting the **Mississippi Gulf Coast** designated a **National Heritage Area** and for working tirelessly after Hurricane Katrina to document and help save historic sites across the Mississippi Gulf Coast.”

A management plan for the National Heritage Area was completed on Aug. 15, just days prior to Hurricane Katrina. In the aftermath of Hurricane Katrina, CRMP staff assessed damages to cultural institutions in the Heritage Area and assisted the Mississippi Department of Archives and History in securing funding for the restoration of the remaining storm-damaged historic sites. For more information on the Mississippi Department of Marine Resources, visit <http://www.dmr.state.ms.us>

-The National Trust for Historic Preservation has been selected to craft a plan to market the **Shenandoah Valley National Historic District**’s Civil War sites and stories to visitors around the world. The marketing plan will present a blueprint for the Battlefields Foundation and its partners for how and where to market the Valley as a Civil War destination, including recommendations about advertising venues, target markets, cooperative promotional efforts, and public relations strategies. Beyond providing direction for how best to coordinate the promotional efforts around the National Historic District, the planning process will include various degrees of market research not conducted in the Valley in recent memory. Using multiple analysis methods, it will study a variety of visitor profiles, community-based visitor demographics, and the Civil War visitor segment as well as other segments to get a look at the entire tourism market in the Valley.

While the research element of the marketing program will provide guidance for the program’s marketing efforts, it will also serve as a benchmark for future surveys. The planning process is expected to last approximately one year and will begin with a presentation by National Trust staff about heritage tourism at the Battlefields Foundation’s annual meeting on November 11. For more information, visit <http://www.ShenandoahatWar.org>

Conferences and Events

-On-line registration is now available for the **8th Cultural & Heritage Tourism Alliance National Conference, “Culture is the Spark”** to be held November 8-11, 2006 in Atlanta, GA. Visit <http://www.chtalliance.com/> to learn about the speakers, conference sessions and tours and to register.

Grants and Awards Opportunities

-**2007 Preserve America Presidential Awards Call for Nominations**--The *Preserve America* Presidential Awards are part of a White House program to celebrate and preserve our national heritage. First Lady Laura Bush is Honorary Chair of *Preserve America*. Four *Preserve America* Presidential Awards are given each year at a White House ceremony—two

for projects or programs that advance heritage tourism and two for outstanding privately funded historic preservation projects or programs. Organizations, businesses, government entities, and individuals are eligible for an award. The deadline is **November 1**. More information is available at <http://www.preserveamerica.gov>

Publications, Resources, and Training

-The next **Heritage Development Institute** workshop, *Heritage Areas: The Basics of Getting Started*, will be held at the 2006 National Preservation Conference on Wednesday, November 1, 2006 from 8:30 a.m. until 2:00 p.m. Participants gain practical tips for engaging constituents, generating political support, forming public-private partnerships, fundraising, and creating a consensus-based regional vision during this interactive seminar on the basics of heritage areas.

The cost for the workshop is \$50.00 per person. Please register through the National Trust for Historic Preservation at <http://www.nthpconference.org>, or by sending your name, title, organization, address, e-mail, and phone to the attention of Laura Holder, HDI Coordinator, TCWNHA, MTSU Box 80, Murfreesboro, TN, 37132. Make all checks payable to: National Trust for Historic Preservation. For more information on the Heritage Development Institute, visit <http://www.heritagedevelopmentinstitute.org>

-The Heritage Development Institute will hold its first **Advanced Workshop** on November 16th in northern Virginia. The workshop will cover subjects for maturing heritage areas, including board development, planning for and measuring success, and heritage area sustainability. More information will be included in next month's e-bulletin; if you'd like to attend the workshop and want more information or to register in the meantime, submit your email and contact information to this e-bulletin's editor.

-**The Conservation Fund** is pleased and excited to announce its upcoming offering of Balancing Nature and Commerce in Communities that Neighbor Public Lands, January 29 - February 1, 2007, at the National Conservation Training Center in Shepherdstown, WV. During this 4-day course teams will focus on the economics, natural resources and community character of their area and learn valuable partnership building skills. At the end of the four days, teams will leave with a specific action plan for implementing a collaborative project in their community. Participants attend in teams of approximately 4 – 7 members consisting of public land managers, others in public agency/service roles, citizens, and local business representatives.

Course objectives:

- Describe the social, political, and economic characteristics of communities and their public land neighbors
- Identify the benefits of protecting and enhancing natural, cultural and visual resources of communities
- Describe approaches to land use and community planning that provide common ground for conservation and development interests
- Identify opportunities for developing partnerships between communities and neighboring public land managers

Each team must submit an application. Applications are available online at <http://www.conservationfund.org/?article=2483&back=true> and from Margarita Carey: 304-876-7924, mcarey@conservationfund.org. Application deadline: December 8, 2006.

-The **Draft Handbook for Developing Watershed Plans to Restore and Protect Our Waters** was created to help communities, watershed organizations, and local, state, tribal, and federal environmental agencies develop and implement watershed plans to meet water quality standards and protect water resources. The Draft Handbook is designed to help anyone undertaking a watershed planning effort, but should be particularly useful to persons working with impaired or threatened waters. The watershed planning process uses a series of cooperative, iterative steps to characterize existing conditions, identify and prioritize problems, define management objectives, and develop and implement protection or remediation strategies as necessary. Order a free copy of the Handbook from the National Service Center for Environmental Publications (NSCEP). Contact NSCEP at 800-490-9198 or by e-mail, ncepimal@one.net. When requesting a copy of the Handbook, please refer to EPA document number: EPA 841-B-05-005. You can download the Handbook at http://www.epa.gov/owow/nps/watershed_handbook

-**Developing a Powerful Grant Proposal** is an 18-part series that covers the entire spectrum of grant proposal development. This series offers step-by-step tutorials, checklists, worksheets, and samples to help guide proposal development. The series will help novice grant writers understand each segment of the process, as well as provide more experienced grant writers with new ideas about how to approach grant writing. To read Part Seventeen, "How to Use the Cover Letter Effectively," visit the GrantStation website at <http://www.grantstation.com/index.asp>

-**Writing for Community Success** is offering an interactive online workshop, How to Write Great Grant Proposals, that will focus on developing a well-crafted grant request. The workshop will feature an easy four-step method for planning before writing, extensive lessons, interactive homework, and personalized feedback. Participants will communicate with the instructor and other students via email and conference calls throughout the workshop period. The six-week format will allow time for participants to clarify their thoughts, request feedback, and process the new information. The workshop timeframe is September 25-November 3, 2006. Information on this and other training and resources is available on the GrantStation website at <http://www.grantstation.com/index.asp>

-Luzerne County Community College in Nanticoke, PA has developed an online curriculum designed specifically for nonprofit staff members. They offer courses in grant writing, nonprofit management, and event planning. The courses are \$89 each and begin every six weeks (next start dates: 9/20/06 and 10/28/06). For more details, visit https://www.luzerne.edu/con_ed/online.asp and click on "**Grant Writing and Nonprofit Management**," or call 800-377-5222, ext 495.

For more information on heritage areas, visit our [website](#).

-If you have heritage area news to share with the 650+ readers who receive this e-bulletin, please feel free to send it to the editor.

Please forward this bulletin to others who may be interested, and encourage them to join our e-bulletin address list.

- Reach the interim editor at suzanne_copping@contractor.nps.gov
- Reach the National Coordinator of Heritage Areas at Brenda_Barrett@nps.gov
- Past issues available at <http://www.cr.nps.gov/heritageareas/rep/bb.htm>
- To subscribe or unsubscribe, send an email to suzanne_copping@contractor.nps.gov